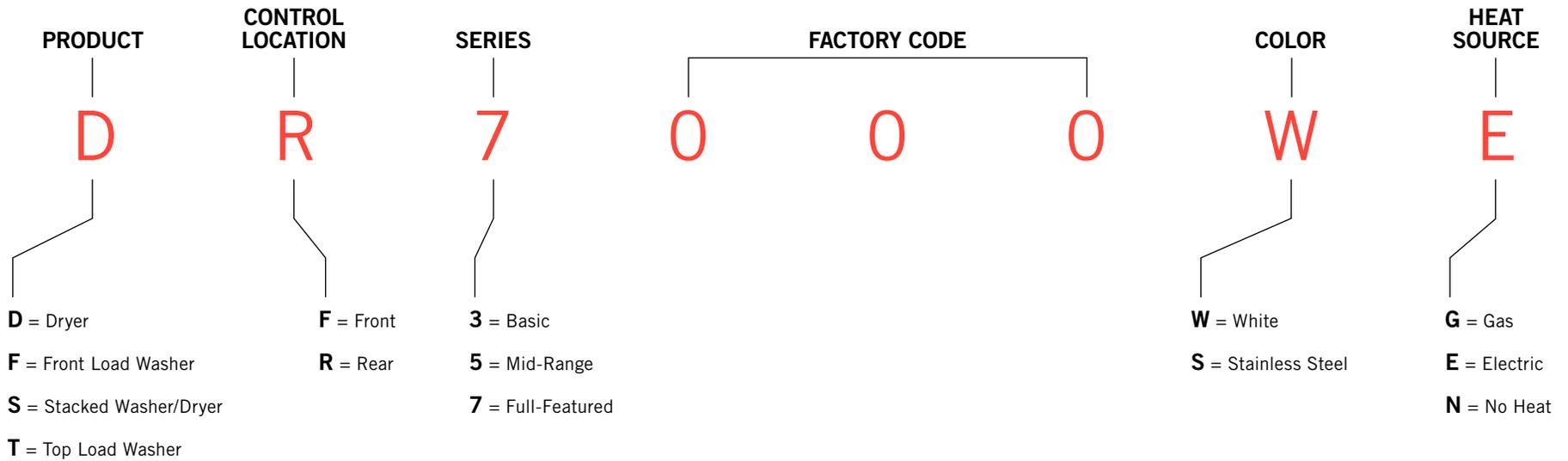The new Speed Queen® product code serves as a quick and memorable reference to help retailers and consumers easily identify our products and enhance the process of placing orders.

PRODUCT CODE KEY

PRODUCT	CONTROL LOCATION	SERIES	FACTORY CODE			COLOR	HEAT SOURCE
D	R	7	0	0	0	W	E

D = Dryer

F = Front Load Washer

S = Stacked Washer/Dryer

T = Top Load Washer

F = Front

R = Rear

3 = Basic

5 = Mid-Range

7 = Full-Featured

W = White

S = Stainless Steel

G = Gas

E = Electric

N = No Heat

The first three characters will be used in marketing materials for consumers, while product orders will utilize all 8 characters. For example:

TOP LOAD WASHER LINE

CONSUMER First Three Characters	PRODUCT ORDERS Full Product Code
TR3	TR3003WN
TR5	TR5003WN
TR7	TR7003WN

* Full model numbers will still be provided in the specification tables for DOE purposes only.